

Website Developer/IT Assistant – Paid Internship

Kinziegreen Marketing Group, Wausau, is looking for a website developer/ IT assistant to prepare program code for websites, email marketing campaigns and ensure compliance to industry standards. This includes testing, debugging, troubleshooting and identifying technical problems prior to and after deployment of websites and email marketing campaigns. Also perform daily maintenance of existing sites and applications and offer recommendations to improve performance, rankings and overall marketing efforts. In addition, would like knowledge of website optimization, SEO and SEM and the ability to create website analytics reports for clients and to work with email contact lists and databases to distribute email blasts. Must be up-to-date on industry advancement, trends, software, and programming techniques to help analyze various web site development tools and provide solutions to hardware and network problems.

Required skills in HTML/XHTML/HTML5/CSS, Photoshop, Dreamweaver, Fireworks, or equivalent applications to take Photoshop designed web or email layouts to programmed, tested and functional sites or email marketing campaigns. A general knowledge of PHP, SQL Server, Java, interactive forms and the ability to troubleshoot email, network, and computer problems is a plus, but not required.

Send resume and letter of interest to Patti Howard at patti@kinziegreen.com
Please note that Patti Howard will be out of the office from 2/29/16 thru 3/11/16 so you may not receive a response until the week of 3/14/16.

